

San Diego Country Coalition for Improving End-of-Life Care
Meeting Minutes January 6, 2010

Chairman Vanessa Chicca called the meeting to order at 9:55 am:
The Pacific Regent – La Jolla, Condo 404
3890 Nobel Drive, San Diego, CA 92122

Meeting Attendees: Dr. Howell, Vanessa Chicca, Caroline Flanders, Sara Cupples,
LaVon Switzer, Sharon Lund

December Minutes read and needed changes on the December minutes as follows:
United States Census 2010 Report, not 2010 Censes Report
Events: LaVon and Dick 11 location on *Coping with Grief Over the Holidays*, not 11-13
locations.
December minutes approved by Vanessa and Sharon 2nd

Treasurer Report Balance \$5,685.23

LaVon made the following payments:

\$100 dues for the California Coalition (CCCC)

\$10.51 Vanessa purchased folders

\$28.52 Vanessa purchased labels for the brochures

Monthly statements comes in the first week of each month.

Nominating Committee:

Dr. Howell will call Bonnie Bell and founding member, Chris Knutson to see if they have
time to assist on/with candidates for the nominating committee.

Bonnie Bell can't get time away from work to come to our meetings

Website:

Vanessa went through each page of our website with Bill, to correct and update it as
requested by several community members who found mistakes.:

Add link to POLST

Add button to join mailing list

Delete number of visits to our site

Delete paragraph, click here for survey

Update members on the Coalition

List minutes on website one month at a time

Vanessa approved subscription to Constant Contact, Sharon 2nd

Membership Drive:

We have bags, folders, materials – including POLST, United States Census 2010, and all
our information and business cards. Before the end of January, Vanessa, Caroline and
Sharon will hand deliver packages to hospices.

We need to expand our membership drive. Caroline will contact SD Eye Bank, UCSD
Life Sharing.

POLST:

POLST Training is February 24-26 in Sacramento. The cost is \$169, plus transportation,
lodging. Vanessa is asking Glen Abbey to pay for the training, however if they don't we
will.

Speakers Bureau Brochures:

Vanessa received a quote for printing 100, @ \$116.57, 250 @ \$216.64, 500 @ 284.13, AND 1,000 @ 317.24. Instead of incurring the cost of printing new brochures, we will put together an individual insert regarding POLST on pink paper.

Caroline will compile a mailing list to send out our brochures once they are updated
Organizations to consider are Rotary Club, Kiwanis Club

Events:

February 13, 2010, Saturday – Annual Memory Bear Reunion and Memorial
Mother of Confidence Catholic Church
Contact LaVon Switzer for information 619-280-2273

March 24, 2010, Wednesday – Annual Hospice Foundation of America
Tele Conference
USD, Glen Abby, and Vitas are involved
Contact LaVon Switzer for information 619-280-2273
Flyer to come

Book Review:

Vanessa recommended *The Someone Care Encyclopedia for Letter Writing* - Hundreds of graceful, clear and effective model, letters to follow for every personal occasion or business situation

Caroline recommended *A Year To Live: How to Live This Year as if it Were Your Last*, by Stephen and Ondrea Levine

Next Meeting: Wednesday, February 3, 2010
9:30 AM – 11:00 AM
Pacific Regent – La Jolla, Condo 404
3890 Nobel Drive, San Diego, CA 92122

Chairman Vanessa Chicca adjourned the meeting at 11:15 AM